



PRESS RELEASE

For additional information contact:
Monika LaPrete, Marketing Communications Director
Phone: (609) 578.4100 Fax: (609) 578.4050
E-mail: MLaprete@crpindustries.com

CRP Industries Names Philippe Emond 2023 Canadian Sales Representative of the Year

- Emond is the owner of GFGM Marketing, represents CRP's AAE, Pentosin, Rein brands

Cranbury, NJ... CRP Automotive (crpautomotive.com), a leader in automotive parts and industrial products, has named Philippe Emond of GFGM Marketing as their 2023 Canadian Sales Representative of the Year. Emond is the president and owner of GFGM Marketing and has represented CRP Automotive's AAE, Pentosin, and Rein brands in Canada since 2017. CRP Automotive presented Emond with the award during the 2023 AAPEX Show in Las Vegas, NV.

The Canadian Sales Rep of the Year award was presented by CRP Automotive Canadian National Sales Manager, Patrick Hébert, who noted, "We are thrilled to present Philippe with this award for his commitment to growing the CRP Automotive family of brands in the Canadian market. He has worked diligently to expand the reach of the AAE, Pentosin, and Rein brands in Canada and we look forward to a continued and successful partnership for many years to come."

Emond became the owner of GFGM Marketing in 2017, purchasing the company after spending more than 12 years as an executive account manager in the auto parts industry.

About GFGM

Founded in 1992, GFGM Marketing is a manufacturer's representative and sales agency that provides entrance with every major automotive and heavy-duty parts distributor across Canada.

About CRP Automotive

CRP Automotive, a business unit of CRP Industries, is a leading name in high-quality automotive replacement parts throughout North America. Our family of brands, which includes AAE Steering System Components, REIN Replacement Parts and Pentosin Technical Fluids, covers a wide range of product categories — and an even more extensive range of vehicle applications. We create sustainable solutions to problems caused by advancing technology — keeping vehicles on the road longer and stronger. To ensure we are always in touch with the

current and future needs of the market, we maintain a close connection with the professional repair technicians who select and install our products in imported and domestic vehicles.

For additional information, visit: www.crpautomotive.com

Image file: Philippe-Emond-CRP-Canadian-Rep-of-the-Year.jpg

Caption: CRP Automotive Canadian National Sales Manager, Patrick Hébert (right) presents Philippe Emond (left) with the 2023 Canadian Sales Representative of the Year Award.

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Media contact:

Jake Spencer

Barolin + Spencer

800-536-6222

jake.spencer@barolin-spencer.com

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