



PRESS RELEASE

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CRP Automotive Introduces Award Winning Pentosin Tesla EV Fluid Program

- Premium fluid program wins Best Functional Fluid award from Import Vehicle Community

Cranbury, NJ... CRP Automotive (crpautomotive.com), a leader in automotive parts and industrial products, has introduced its latest Pentosin automotive fluids for use on some of the most popular Tesla models on the road today. The program consists of two Electrical Drive Fluids (EDF) designed for Tesla models ranging from model years 2009 to 2021. The premium performance fluids were recognized with the Best Functional Fluid award during the Import Vehicle Community's annual Import Products and Marketing Awards ceremony at the 2023 AAPEX Show in Las Vegas, NV.

Pentosin Pento EDF-2 is designed for direct cooled E-motors like those found on the Tesla Model 3 (2018+) and Model Y (2020+). The fluid serves as a lubricant for the gearbox and as a coolant for the transmission, providing increased efficiency compared to standard fluids.

Designed for E-axles with dry E-motors, **Pentosin ATF 64 EDF** provides a high efficiency potential that helps increase driving range while lowering CO2 footprint. It is available for Tesla Model S (2012-21), Model X (2016-21), and Roadster (2009-12) vehicles.

Mark Malone, North American Brand Director, Pentosin, accepted the Best Functional Fluid award and noted, "We are very excited that our latest fluid program has been recognized with this industry award. With the increase in popularity of electric vehicles, CRP understands the need for high-quality automotive fluids and designed these Pentosin EDFs to help vehicles operate more efficiently and improve service life."

About the Pentosin Brand

Pentosin is well known as a leading innovator and manufacturer of high-tech automotive fluids for Asian and European vehicles. Pentosin is approved and recommended for use as both initial fill (OEM) and service refill by over 30 international automotive manufacturers. By partnering directly with the car manufacturer, Pentosin is able to develop unique fluids to meet today's challenging technical innovations for a wide range of applications. CRP Automotive offers a Pentosin program of antifreeze, brake fluids, hydraulic fluids, motor oil, and transmission fluids.

About CRP Automotive

CRP Automotive, a business unit of CRP Industries, is a leading name in high-quality automotive replacement parts throughout North America. Our family of brands, which includes AAE Steering System Components, REIN Replacement Parts and Pentosin Technical Fluids, covers a wide range of product categories — and an even more extensive range of vehicle applications. We create sustainable solutions to problems caused by advancing technology — keeping vehicles on the road longer and stronger. To ensure we are always in touch with the current and future needs of the market, we maintain a close connection with the professional repair technicians who select and install our products in imported and domestic vehicles.

For additional information, visit: www.crpautomotive.com

Image file: Pentosin-Tesla-EV-Fluids-Award.jpg

Caption: CRP Automotive's Pentosin Tesla EV Fluid program took home the Best Functional Fluid award from the Import Vehicle Community's Import Product and Marketing Awards.

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