



PRESS RELEASE

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CRP Automotive Announces New National Sales Manager, Import

- CRP adds Tony Leovan, National Sales Manager – Import, to its sales team

Cranbury, NJ... CRP Automotive (crpautomotive.com), a leader in automotive parts and technical fluids, is pleased to announce the addition of Tony Leovan to its team as National Sales Manager, Import.

In his new role, Leovan will manage a portfolio of CRP's import wholesale distribution business focusing on sales growth with both new and existing customers. He will support customers with sales and marketing initiatives and serve as product subject matter expert for all brands offered by CRP Automotive. "I am excited to be working with CRP in an industry I am passionate about. Being an enthusiast myself, I often run into problems with OE and aftermarket parts. CRP's vision to be the service-market partner for creating solutions to problems caused by advanced technology has been demonstrated by providing quality parts that just plain work."

Before joining CRP Automotive, Leovan was a Supervisor Account Manager for CHS Lubricants, where he managed private label business. Prior to that, he was a District Sales Manager for NAPA Import Parts, managing sales of NAPA's Altrom OE import parts program to regional NAPA stores.

Cory Martin, Director of Sales, Wholesale Distribution Channel, welcomes Leovan stating: "We are excited to have Tony join the CRP team bringing his years of fluid industry experience combined with a firsthand understanding of selling OE import brands. Tony will have a positive impact on our customer first commitment helping to grow CRP."

Leovan earned a Bachelor of Science in Marketing from Minnesota State University, Mankato, and holds a Lean Bronze Certification.

About CRP Automotive

CRP Automotive, a business unit of CRP Industries, is a leading name in high-quality automotive replacement parts throughout North America. Our family of brands, which includes AAE Steering System Components, REIN Replacement Parts, and Pentosin Technical Fluids, covers a wide range of product categories — and an even more extensive range of vehicle applications. We create sustainable solutions to problems caused by advancing technology — keeping vehicles on the road longer and stronger. To ensure we are always in touch with the current and future needs of the market, we maintain a close connection with the professional repair technicians who select and install our products in imported and domestic vehicles.

For additional information, visit: www.crpautomotive.com

Image file: [Tony-Leovan-Portrait.jpeg](#)

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