



KEEP CRP AUTOMOTIVE BRANDS TOP OF MIND

# BECAUSE

CRP Automotive is the driving force behind leading brands like AAE (steering), Pentosin (fluids), and Rein (replacement parts). We continue to bring high-quality automotive parts and fluids to the professional repair technician — just as we have since 1954.



## HONDA ODYSSEY PUMP

Part #: 5760N

This re-engineered AAE power steering pump is designed to correct a known OE valve design flaw that leads to excessive wear, low pressure, and poor performance. An improved valve features a larger contact surface between the valve and valve guide wall, reducing wear and supporting proper operation.

### Features & Benefits:

- Special valve design ensures proper pressure and reduces excessive wear
- Pre-installed return pipe for quick, leak-free installation
- Sold new—no core return needed
- Quality tested in the USA



## BMW OIL FILTER HOUSING

Part #: HEU0115

This upgraded Rein aluminum oil filter housing addresses common failures found in the OE housing on BMW B46 2.0L 4-cyl engines. It was developed and tested in collaboration with the CRP Innovation Council, whose day-to-day service experience identified issues such as warping and cracking in the original plastic design.

### Features & Benefits:

- Full aluminum construction replaces the failure-prone OE plastic design
- Includes OEM oil filter and mounting hardware
- Oil cooler pre-installed for convenience
- High-performance gasket materials



## 50/50 EUROPEAN ANTIFREEZE

Part #: 8114306 / 8114307 / 8114308

Pentosin PENTOFROST 50/50 prediluted antifreeze is ready to use with a guaranteed 50/50 mix using deionized water. The E, SF, and NF formulations for European vehicles eliminate mixing guesswork, simplify service, and ensure optimal performance.

### Features & Benefits:

- Guaranteed 50/50 mix with deionized water: prevents corrosion, scale, and engine damage
- OE formulations: meets European vehicle specifications and ASTM standards
- Eco-friendly protection: nitrite-, phosphate-, and amine-free to prevent lime formation, corrosion, and cavitation while eliminating foaming



CRP Automotive brands should always be on your short list,

# BECAUSE...

- CRP Automotive has a legacy of innovation going back more than 70 years.
- CRP's vision is to be the service market partner for creating solutions to problems caused by advanced technology.
  - This means staying ahead of the curve when it comes to bringing new parts to market.
- CRP is a veteran-owned, third-generation family business.
- CRP has an Innovation Council consisting of 100+ elite repair technicians and shop owners that:
  - Helps keep our finger on the pulse of the industry by injecting the voice of the customer into everything we do.
  - Guides new product development, including problem-solver solutions and kits.
- CRP actively participates in national and regional events.

## Contact Us

**Want to learn more?** Visit us online or contact one of our sales representatives today.



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