

This Just In!



*Effective Date:
September 2, 2026*

REIN AUXILIARY WATER PUMP PROGRAM

Data available through Activant/Epicor, WHI, or ShowMeTheParts.com

CRP Automotive has added **36 new SKUs** to the Rein Auxiliary Water Pump program, bringing the total to 42 SKUs and reinforcing Rein's position as the European Cooling Expert. Covering approximately 14 million vehicles in operation (VIO) in the United States and another 1.7 million in Canada, the expanded program is the North American aftermarket's most comprehensive auxiliary water pump program for European vehicles.

The Rein program brings European ICE and Tesla EV applications together under one brand. This combined coverage simplifies sourcing and inventory planning for distributors while helping repair facilities service a growing range of auxiliary water pump applications.

Stricter emissions and fuel economy standards have led vehicle manufacturers to adopt smaller, turbocharged engines with dedicated cooling circuits for turbochargers, water-cooled charge air coolers, EGR systems, and other critical components. As thermal management systems have grown more complex, auxiliary water pumps have become increasingly important service components across both ICE and EV platforms.

Rein Auxiliary Water Pumps feature high-quality plastic or metal construction, depending on the application, with flow rates matched to OE specifications. Vibration isolators, mounting brackets, and hardware are included where applicable to simplify installation.

FEATURES & BENEFITS:

- European ICE and Tesla EV coverage in one Rein program
- High-quality plastic or metal construction
- Flow rates matched to OE specifications
- Includes vibration isolators, mounting brackets, and hardware where applicable for straightforward installation



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Rein Part No.	OE Ref.	Make	VIO US	VIO CA
WPA0523 <i>New!</i>	3D0965561D	AUD, POR, VW	116,220	13,209
WPA0524 <i>New!</i>	0018351164	CHR, DOD, FRT, MAY, MBZ	205,668	13,762
WPA0525 <i>New!</i>	251965561B	VW	44,917	4,009
WPA0526 <i>New!</i>	11515A36581	BMW	112,806	7,973
WPA0527 <i>New!</i>	078965561	AUD, VW	58,935	7,390
WPA0528 <i>New!</i>	2038350064	MBZ	187,846	10,387
WPA0529 <i>New!</i>	2038350164	MBZ	188,788	10,484
WPA0530 <i>New!</i>	11538843817	MIN	302,162	24,990
WPA0531 <i>New!</i>	2118350264	FRT, MBZ	799,786	87,447
WPA0533 <i>New!</i>	1K0965561B	VW	19,781	1,756
WPA0534 <i>New!</i>	2Q0965567A	AUD, VW	126,600	32,848
WPA0535 <i>New!</i>	5N0965561	AUD, VW	402,346	130,428
WPA0537 <i>New!</i>	06H121601N	AUD	1,677,745	256,011
WPA0538 <i>New!</i>	5Q0965567N	VW	450,205	91,440
WPA0539 <i>New!</i>	7L0965561L	AUD, POR, VW	213,964	24,457
WPA0540 <i>New!</i>	059121012B	POR, VW	152,698	21,221
WPA0541 <i>New!</i>	06H121601M	AUD, POR, VW	1,336,897	188,515
WPA0542 <i>New!</i>	64116922699	BMW, LR, RR	212,423	9,491
WPA0543 <i>New!</i>	64119197085	BMW	50,352	9,201
WPA0544 <i>New!</i>	64119230237	BMW, RR	25,535	1,628
WPA0545 <i>New!</i>	LR166720	LR	158,101	16,028

Rein Part No.	OE Ref.	Make	VIO US	VIO CA
WPA0546 <i>New!</i>	LR094347	LR	27,560	2,994
WPA0547 <i>New!</i>	103732700G	TES	208,656	11,962
WPA0548 <i>New!</i>	105723500G	TES	89,429	4,497
WPA0549 <i>New!</i>	106747300H	TES	264,954	14,201
WPA0550 <i>New!</i>	108824500K	TES	2,605,333	236,988
WPA0551 <i>New!</i>	600736700E	TES, NIS	101,877	5,670
WPA0552 <i>New!</i>	64116954987	BMW	15,483	1,489
WPA0553 <i>New!</i>	06D121601	AUD	395,828	52,376
WPA0554 <i>New!</i>	059121012A	AUD, VW	57,340	4,116
WPA0555 <i>New!</i>	06H121601P	AUD, POR	600,620	76,312
WPA0556 <i>New!</i>	0005003500	MBZ	926,342	85,337
WPA0557 <i>New!</i>	0005002686	MBZ	749,703	72,385
WPA0558 <i>New!</i>	64119230233	BMW	42,792	3,550
WPA0559 <i>New!</i>	6R0965561A	AUD, VW	117,552	21,345
WPA0560 <i>New!</i>	06C121601	AUD	13,936	1,309
WPA0031	1K0965561J	AUD, VW	526,438	118,811
WPA0033	078121601B	AUD, VW	44,297	2,898
WPA0034	C2C6517	JAG	34,084	2,147
WPA0035	2218350064	MBZ	84,133	3,869
WPA0036	0018353564	MBZ	161,499	5,956
WPA0037	0018356064	MBZ	68,245	3,739